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SEPTEMBER 2012



Kids Fishing hooked on ALASKA

HIGHLIGHTING ANCHOR POINT LODGE & SHELTER LODGE JUNEAU, ALASKA



Our lodges in Alaska have changed over the years. When we first started our business over 30 years ago, Shelter Lodge was more like a camp.

The accommodations were very basic and only serious fisherman would venture off to the other side of the world for the chance to catch a fish of a lifetime. Today, Anchor Point Lodge and Shelter Lodge have very comfortable accommodations and our fishing trips include many families where the kids are the ones hooked on fishing. Many of them return year after year and it's been with great pride that we've watched them grow.

Born from our lodge philosophy that fishing makes us better stewards of our natural resources, Richard Yamada created a non-profit organization called "Kids Hooked on Fishing" where the focus is to motivate and change the lives of children by having them experience nature and its surroundings through fishing.

OUR GOALS

- » Introduce kids to the benefits, values and ethics of sport fishing.
» Instruct kids in the skills of sport fishing and the importance of conservation.
» Provide access and opportunities for kids to go fishing.
» Insure the sustainability of recreational fisheries for the benefit of future generations.

This all starts with our kids, so let's get them hooked on fishing!

For more information, visit WWW.KIDSHOOKEDONFISHING.ORG

To make a donation or become a sponsor, CALL (907) 723-0008



Davin Kazama, Cey Murakami, Randy Kazama & Wally Kazama



**Alaska Reel Adventures
2012–2013 Event Schedule**
Come by and see us!

September 28–30, 2012

Hawaii Seniors' Fair: The Good Life Expo
Neal Blaisdell Center, Honolulu, HI

October 7, 2012

Hawaii Fishing & Seafood Festival, Pier 38, Honolulu, HI

October 19–21, 2012

Food & New Product Show
Neal Blaisdell Center, Honolulu, HI

October 27, 2012

Los Angeles Banquet, Elks Lodge, Gardena, CA

November 3, 2012

Honolulu Banquet, Manoa Grand Ballroom, Honolulu, HI

November 11, 2012

Kauai Banquet,
Kauai War Memorial Convention Hall, Lihue, HI

January 10–13, 2013

International Sportsmen's Exposition
Cal Expo, Sacramento, CA

March 6–10, 2013

Fred Hall's Fishing, Tackle & Boat Show
Long Beach Convention Center, Long Beach, CA

**We are available for group presentations
upon request.**

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CALL 1-800-877-2661 | (808) 551-1993 Oahu



Paula Ho, Honolulu HI

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30 Years & Counting...

We started our Alaska Banquets 30 years ago to offer ourselves an opportunity to get together with our lodge guests in the off season. It provided a chance to keep in touch, reminisce about past fishing trips and get everyone hyped up for our next season!

**Come join us for
fun and excitement
at our annual
Alaska Banquets!**

In the old days, almost all the lodge guests were from Hawaii so we had just one banquet on Oahu. Over the years we have expanded our banquets to include Southern California, Las Vegas, Maui and Kauai.

Many of the current lodge guests come to the banquet, but surprisingly even guests who no longer make their annual migration for Alaska fishing still like to attend the banquet! It's their opportunity to say hello to the Yamada's, talk story with the Murayama's and see how big Megan and Simon have grown! The banquet is also great for folks that are still thinking about taking their first Alaska Reel Adventure. There are plenty of people at the event that have been on one of our trips. It's a great place to get information and speak with past guests!

Sure the food is delicious, but there's a lot more going on at the banquet than just eating... there are also awesome door prizes given throughout the evening! Past prizes have included fishing gear from Hanapa'a Fishing

Club, specialty cookies by Clarice Hamada, a Tahitian Pearl necklace from Honolulu Trading Company, a Las Vegas Hotel Package from The Cal, and beautiful live orchid arrangements from Elwood Nursery. Oh, did we mention the FREE fishing trip?! So the prizes are great, but there's more excitement. What started years ago as a slide show presentation by Richard Yamada has progressed with technology to an awesome digital video put together by son, Kenji Yamada, with amazing underwater GoPro footage! The fishing action and beautiful scenery is captivating. It definitely makes a person want to head to the last frontier! No banquet is complete without the hilarious antics and video skits of the lodge staff. Work hard, Play hard... that's our motto.





Mari Kanna (JUNE 3, 2012)



Anchor Point Lodge

4 NIGHT / 3 DAY PACKAGES:

May 27-31
and May 31-June 4

Shelter Lodge

4 NIGHT / 3 DAY PACKAGES:

May 28-June 1
and June 1-June 5

This is a good time for Black Cod Fishing!

Also available at this time of the season is Halibut, King Salmon, Rockfish and shoreline Dolly Varden.

For those anglers that haven't yet tried Black Cod fishing with us, now is your opportunity to get a great deal and a chance to catch one of Alaska's finest tasting fish! Known to many as "Butterfish" or "Gindara," this fish

is caught off the deep waters near Shelter Island. There are many different ways to prepare Black Cod, but served as sashimi with ginger and soy sauce is delicious!



Eh! You Da Kine, Ah!

BY LEANNE TEVES

My family has been a part of the lodge family for over 30 years. It started with my brother Matt who was a captain, then daughter Sarah worked for a few years, and this summer my daughter Rachael was a chef at Anchor Point Lodge. So when Sarah and I were invited to Anchor Point Lodge to do some filming with the *Eh! You Da Kine, Ah!* crew, we were so excited! We had a blast fishing with the show's host, Tony Solis! We

also shot a bunch of great cooking segments to share the many ways you can prepare your catch. It was a wonderful opportunity to prepare dishes that came from Mom's old recipes. She and my dad were also avid fishermen who visited Anchor Point and Shelter Lodges many times. We love it too and it has become a family tradition. Check us out this fall on *Eh! You Da Kine, Ah!* Oceanic Cable TV Channel 16 or online at www.oc16.tv.



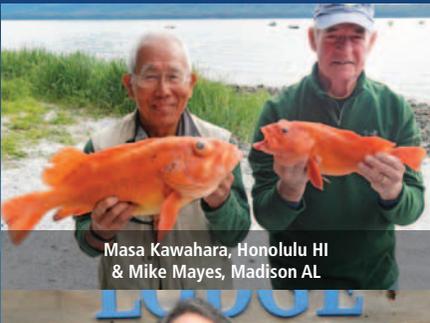
ALASKAN SASHIMI PLATTER

Did you know that the word *sashimi* means "pierced body?" According to Wikipedia, the use of the word for raw fish may have derived from the culinary practice of sticking the fish's tail and fin to the slices of fish in order to identify the fish being eaten.

Kelp Greenling (*Hexagrammos lagocephalus*)
COMMON NAMES: SEATROUT, ROCK TROUT, KELP TROUT, KELP COD

This colorful fish is fast becoming a favorite of sashimi eaters! Over the years we have been catching them incidentally while fishing for rockfish. They are common in kelp beds and sandy bottoms, from Southern California to the Aleutian Islands. Males are dark with bright blue spots and females are brownish with blue spots.





Masa Kawahara, Honolulu HI & Mike Mayes, Madison AL



Marilyn Goo, Kaneohe HI

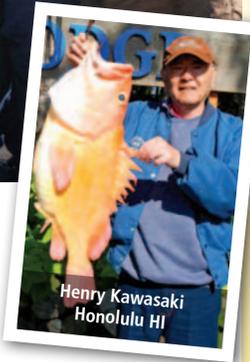


Kory Kuroiwa, Seattle WA & Keith Kuroiwa, Honolulu HI

Anchor Point Lodge



Jill Hijirida, Keith Hijirida, Kurt Oshima, Jackson Kurashige, Bob Figaroa, Michelle Oshima



Henry Kawasaki
Honolulu HI



Nicholas Kikuta, Judith Arakawa, Phyllis Tsutsui, Stanley Arakawa & Captain Ken Fukada

"It's always nice to be back. The friendliness and helpfulness from everyone is so nice. We always feel welcomed. Mahalo for everyone's hard work to make this a pleasurable and memorable vacation!"

Ernest & Jan Nogawa, Honolulu HI

"I love this place. Each returning year I have more fun! It really feels like family."

Annie Chung, Santa Rosa CA

Our Friends, Our Ohana

Thank you to all the guests who visited with us this summer. We truly enjoyed your company and the special time we shared on the water and around the lodge. This summer was wetter than usual and we had to cancel our traditional bonfire several times. Surprisingly, because of this we discovered many excellent karaoke singers! The rain this summer will bring an abundant run of salmon for the future. Since the water levels were high, salmon were able to move upstream easily to spawn and this is good news.

Our dedicated crew shared what they love about Alaska with guests this season. They worked hard with unending enthusiasm to make each of our guests feel like family.

We hope you will join us at our Alaska Banquets this fall. It will be a great time to reminisce with others who visit the lodge and share the excitement of a trip to Anchor Point Lodge with folks planning their first Alaskan adventure.

We look forward to seeing our many returning guests next summer as well as welcoming new friends in 2013.

Warmest aloha,
Dean Murayama

"This trip exceeded our expectations once again. As a repeat guest, we find consistent joy and excitement. Everyone should be so lucky to experience Anchor Point Lodge in their lifetime."

Vincent Souza, Las Vegas NV

"Thank you for an "exciting and unforgettable Alaskan adventure." You promised this in the handbook and you and your staff came through. I saw and did things I wouldn't have imagined. It was thrilling to bring in large fish when I'm used to bringing in ooama back in Hawaii. I know that the memories of this trip will stay with me for a long, long time."

Lei Hiranaka, Honolulu HI

"All of the staff was so friendly and helpful. I loved the 4 captains. They were so patient and very capable. The ground crew, kitchen staff, and housekeepers all made this stay so cozy and family-like. Thank you all for making my 1st fishing experience a blast!!!"

Mae Masuda, Kaneohe HI



2013 Package

Rate

5 Night / 4 Day Package
Private Cabin with Bath \$2,895/pp

Early Sign-Up Discount

\$100 Off Children 15 & Under
\$200 Off Returning Guest
\$100 Off New Guest

(Good to November 11, 2012)

Arrival Dates

June 6, June 11, June 18,
June 23, June 30, July 5, July 12,
July 17, July 24, July 29, August 5,
August 10, August 17, August 22,
August 29, September 3

PACKAGE INCLUDES

Accommodation at Anchor Point Lodge, all meals while at the lodge, guided fishing from cabin cruisers, use of rain gear and rubber boots, use of fishing equipment and tackle, fish cleaning, freezing and vacuum packaging, airline approved wax coated fish boxes, and round trip transportation via boat from Juneau to the lodge.

PACKAGE DOES NOT INCLUDE

Airfare from home city, Alaska Fishing License & King Salmon Stamp, meals enroute to the lodge, hotel stays enroute to the lodge, airport overnight freezer storage, alcoholic beverages and soft drinks, tips & gratuities, trip insurance and excess baggage fees.



Ruth Stewart, Fresno CA & Captain Kathy



Blaine Oyama, Mililani HI



Bob Thome, Peach Tree City GA & Mike Thome, Carson City MI

“Staying and fishing at Shelter Lodge is all about ‘Hawaiian Hospitality.’ Richard, Jackie, Kenji, all the captains and all the staff go out of their way to make your trip “Da Best!”
Wayne Kurahara, Sacramento CA

“Shelter Lodge has a great family atmosphere. The fishing is tons of fun, the food is great, and the staff will make your stay at Shelter Lodge one of the best times you ever had. Thank you!”
Rebekah Horne (age 15), Sammamish WA

“My dream was to someday come to Alaska. My new dream is to return to Shelter Lodge. My thanks to the entire staff.”
Tim Morishita, Idaho Falls ID

“This is my third trip and it keeps getting better. As I said on my first trip, we go fishing in Hawaii and we go catching at Shelter Lodge. Thanks to the captains and the staff. It is such a relaxing and exciting fishing trip at the same time. Mahalo!”
Kerry Koide, Mililani HI

Shelter Lodge



Russell Onuma, Wayne Hokushin, Nyles Muramoto & David Wada, Kauai HI



Reiko Yoshida, Kapaa HI



Gil Schoren, Chico CA

“This is a great mixture of wilderness and first class lodging. Everything is open and vast to explore, then you return to the lodge, being treated like royalty. Fishing was exciting and all the captains were top notch and entertaining in their own way. Impressive, unique and I made a couple of new friends, which is always a nice thing.”
Sue Sue Okada, Lihue HI

New Additions

New for 2012 was an addition to our fleet. The 26' North River was affectionately named in memory of our dear friend, Kiska, who spent 16 years loyally greeting lodge guests with her wagging tail. The F/V Kiska Ann had a great opening season with Captain Kenji at the helm. Many fish were caught and memories were made.

It is so amazing how fast the summer flies by. Many thanks to all those who visited. We certainly enjoyed the wonderful company and all the laughs. We hope you had as much fun as we did.

To the staff of 2012, you guys are awesome! Thank you for all the hard work. You went above and beyond and truly carried on the spirit of Ohana that Shelter Lodge is remembered for.

One last exciting bit of news to share. Captain Kenji caught himself a keeper! The Yamada clan is expanding with the addition of Claire Hirota, as the couple will be wed this December on the Garden Isle of Kauai. Congratulations to Kenji & Claire!

See you all in 2013!
Richard & Jackie Yamada



facebook.com/shelterlodge



2013 Package

Rate

5 Night / 4 Day Package
Private Room with Bath \$2,895/pp

Early Sign-Up Discount

\$100 Off Children 15 & Under
\$200 Off Returning Guest
\$100 Off New Guest

(Good to November 11, 2012)

Arrival Dates

June 7, June 12, June 19, June 24,
July 1, July 6, July 13, July 18,
July 25, July 30, August 6,
August 11, August 18, August 23,
August 30, September 4

PACKAGE INCLUDES

Accommodation at Shelter Lodge, all meals while at the lodge, guided fishing from cabin cruisers, use of rain gear and rubber boots, use of fishing equipment and tackle, fish cleaning, freezing and vacuum packaging, airline approved wax coated fish boxes, and round trip transportation via boat from Juneau to the lodge.

PACKAGE DOES NOT INCLUDE

Airfare from home city, Alaska Fishing License & King Salmon Stamp, meals enroute to the lodge, hotel stays enroute to the lodge, airport overnight freezer storage, alcoholic beverages and soft drinks, tips & gratuities, trip insurance and excess baggage fees.

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BANQUET RESERVATION FORM

CONTACT NAME _____

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CITY _____

STATE _____

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DAY PHONE _____

CELL PHONE _____

E-MAIL ADDRESS _____

I WAS REFERRED BY _____

PLEASE INDICATE WHICH BANQUET YOU WILL ATTEND BY CHECKING THE BOX NEXT TO THE LOCATION. IF ATTENDING MORE THAN ONE BANQUET, PLEASE MAKE A COPY OF THIS SHEET AND FILL IN SEPARATELY.

Los Angeles Banquet Reservations
Saturday, October 27th, 5pm
 Elks Lodge—1735 W. 162nd Street, Gardena, CA 90247

Honolulu Banquet Reservations
Saturday, November 3rd, 6pm
 Manoa Grand Ballroom—2454 S. Beretania Street, Honolulu, HI 96826

Kauai Banquet Reservations
Sunday, November 11th, 5pm
 Kauai War Memorial Convention Hall—4191 Hardy Street, Lihue, HI 96766

BANQUET GUEST NAMES

1. _____
2. _____
3. _____
4. _____
5. _____

NOTE: BANQUET TABLE SEATING WILL BE PRE-RESERVED. LOS ANGELES TABLES OF 8. KAUAI TABLES OF 8. HONOLULU TABLES OF 10. TABLE SEATING REQUESTS WILL BE ACCEPTED UP TO 2 WEEKS PRIOR TO OUR BANQUET DATES. PLEASE ATTACH A LIST OF YOUR GUESTS FOR RESERVED TABLES. PLEASE NOTE IF YOU WOULD LIKE TO BE SEATED WITH ANOTHER PARTY. WE WILL TRY OUR BEST TO ACCOMMODATE YOUR TABLE SEATING REQUESTS.

TABLE SEATING REQUEST _____

RSVP BY OCTOBER 5, 2012

LOS ANGELES BANQUET	# OF PEOPLE:	x \$15.00 per person	= \$
HONOLULU BANQUET	# OF PEOPLE:	x \$20.00 per person	= \$
KAUAI BANQUET	# OF PEOPLE:	x \$15.00 per person	= \$
INFANTS 2 YEARS AND UNDER	# OF INFANTS:	x \$0.00	= \$

RSVP AFTER OCTOBER 5, 2012 (BASED ON SPACE AVAILABLE)

LOS ANGELES BANQUET	# OF PEOPLE:	x \$20.00 per person	= \$
HONOLULU BANQUET	# OF PEOPLE:	x \$25.00 per person	= \$
KAUAI BANQUET	# OF PEOPLE:	x \$22.00 per person	= \$
INFANTS 2 YEARS AND UNDER	# OF INFANTS:	x \$0.00	= \$

PAYMENT ENCLOSED

Make checks payable to: Adventure Bound

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